

Sponsorship Opportunities

First Annual White Rock Dog Walk

benefiting CHEW Animal Clinic

May 7, 2023



Compassion Hope Education Wellness

Thank you for taking the time to learn about the White Rock Dog Walk, benefiting CHEW Animal Clinic.

CHEW Animal Clinic is a **one-of-a-kind**, non-profit Veterinary clinic in Dallas, Texas (8484 Walnut Hill Lane, Dallas, Texas 75231). CHEW is committed to educating the community on pet care, preventative care and awareness of the overpopulation of dogs and cats. We offer everything from diagnostics, treatment/hospitalization, advanced surgeries including orthopedic for qualified families. Due to the rising costs in veterinary medicine, and families who experience financial hardships, CHEW is often the only option for these chronically sick and/or critically injured pets. Because of CHEW's vast amount of services, we are able to help families keep their pets, and prevent them from being surrendered to shelters or succumbing to a disease, sickness or injury. Through this sponsorship, you will help us raise the money needed to expand our footprint, so we can help more families and pets in need.

White Rock Dog Walk is scheduled for May 7, 2023 at White Rock Lake in Dallas, Texas. We ask you to consider becoming a sponsor for this event. As a sponsor, you will receive positive media attention through our marketing efforts and online presence.

We have included a detailed sponsorship package for your review. If you have questions about becoming a sponsor, please don't hesitate to contact us. **We are also offering naming rights in and around the new building. Please contact us if you would like additional information.** We look forward to working with you on one of our listed sponsorship opportunities or we can create a custom package that works best for your business.

We appreciate you taking the time to review the sponsorship opportunities and look forward to working with you.

Jaime R. Aronson

Marketing and Fundraising
CHEW Animal Clinic
e: jaime.aronson@yahoo.com
c: 954.649.5449



HOW FAR WILL YOUR LOGO GO?

Your name here Presents:

2023 WHITE ROCK DOG WALK



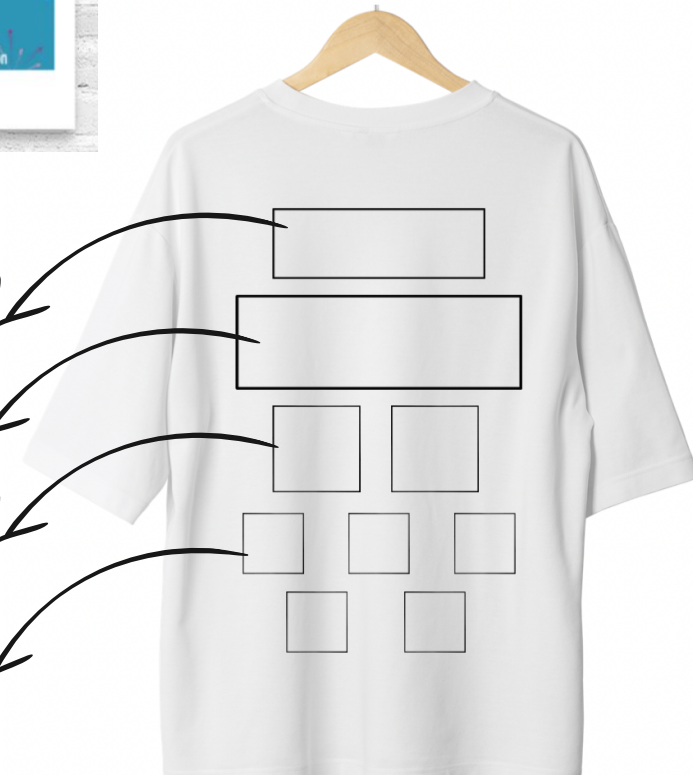
- Over **300K** followers on FB
- Over **100K** followers on IG
- Over **65K** Newsletter Subscribers
- Signage at event
- Flyers to be distributed across DFW

Leader of the Pack

The Top Dog

Paw-Fect Companion

Fur-Tastic





***Your Name here* Presents:**

2023 White Rock 5k DOG WALK



Sunday, May 7 | 8:00am | Stone Table & Playground Pavilion White 553-683 E Lawther Dr, Dallas, TX 75218

Sponsorship Opportunities

THE TOP DOG
\$15,000 - one available

LEADER OF THE PACK
\$7,500 - one available

PAW-FECT COMPANION
\$5,000 - two available

• **"Your name here" Presents:**

• **Category exclusivity**

- Logo on WRDW t-shirts, see above
- Top placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- 12'x12' Booth onsite WRDW (table and chairs not provided)
- Registration for up to 10 team members for the WRDW
- Opportunity to place items in swag bag
- Inclusion with link in all social media posts/boosts for event
- Listing in all print, electronic & social media for event
- Inclusion in at least 2 press releases for event
- Inclusion in a "Thank You" email and social media post-event
- Right of first refusal for 2024 event renewal

• **Category exclusivity**

- Logo on WRDW t-shirts, see above
- Placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- 12'x12' Booth onsite WRDW (table and chairs not provided)
- Registration for up to 8 team members for the WRDW
- Opportunity to place items in swag bag
- Inclusion with link in all social media posts/boosts for event
- Listing in all print, electronic & social media for event
- Inclusion in at least 2 press releases for event
- Inclusion in a "Thank You" email and social media post-event

• **Category exclusivity**

- Logo on WRDW t-shirts, see above
- Placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- 10'x10' Booth onsite WRDW (table and chairs not provided)
- Registration for up to 6 team members for the WRDW
- Opportunity to place items in swag bag
- Inclusion with link in all social media posts/boosts for event
- Listing in all print, electronic & social media for event
- Inclusion in a "Thank You" email



Your Name here Presents:

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Sponsorship Opportunities

FUR-TASTIC
\$2,500

only three left

- Logo on WRDW t-shirts, see above
- Placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- 10x10 Booth Space onsite at the WRDW (table and chairs not provided)
- Listing in all print, electronic & social media for event

TEE-SHIRT SPONSOR
\$2,000- one available

- Logo on WRDW t-shirts, see above
- Opportunity to place items in swag bag
- Recognition in sponsor section on CHEWac.org with logo and link
- Listing on individual Social Media Platforms for event

DOG WATER STATION
\$250 - eight

- Sponsor a Dog Water Station along 5k trail (MM170-M...)
- Includes Signage at each water station
- Recognition in sponsor section on CHEWac.org with logo and link

NEW \$500 ALL PAWS UP

- Placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Opportunity to place items in swag bag
- Recognition in sponsor section on CHEWac.org with logo and link
- Listing on individual Social Media Platforms for event

ONE WEEK ONLY!
VENDOR BOOTH
\$150

- Ability to promote or sell your company's products
- 10x10 Booth Space onsite at with logo and link (Table and Chairs not provided)
- Recognition in sponsor section on CHEWac.org with logo and link

FOOD TRUCKS

- Ability to sell your product on-site at our event.
- Agree to giveback 15% back of sales to WRDW.
- Recognition in sponsor section on CHEWac.org with logo and link

CUSTOM SPONSORSHIPS

- Let us create a custom sponsorship package for your business, starting at \$250.



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Sponsorship Commitment

Donor Name/Company Name: _____ Website: _____

Contact Person: _____ Phone Number/Email: _____

Address: _____ City/State/Zip: _____

Please select Sponsorship Level: The Top Dog The Leader of the Pack Paw-Fect Fur-Tastic
 Dog Water Station Vendor Booth Tee Shirt Swag Bag Food Truck

AND/OR simply make a donation in this amount: \$ _____

Payment Method: **Check is enclosed - Please make checks payable to: "CHEW Animal Clinic"**

Credit Card: VISA Master Card American Express Discover

Card Number: _____ Expires: ____/____ CVV: _____

Billing Address: _____ State/City/Zip: _____

Cardholder Name: _____ Signature: _____

Please return this form to: CHEW Animal Clinic 8484 Walnut Hill Lane | Dallas, Texas 75231

Questions/Assistance: Jaime Aronson | email: jaime.aronson@yahoo.com | cell: 954-649-5449

CHEW Animal Clinic is a 501c3 charitable organization, EIN 85-3866990