

Cheers from CHEW! We are reaching out today to share an exciting opportunity for your business to become a sponsor for the 2nd Annual White Rock Dog Walk/5k, an event benefiting CHEW Animal Hospital on April 21, 2024.

CHEW Animal Hospital stands out from the rest by specializing in the compassionate care of chronically sick, critically injured, and our beloved senior pets. At CHEW, we are committed to delivering unparalleled veterinary services, cutting-edge diagnostics, and advanced surgical procedures to pets in need. Our mission is to provide a full range of comprehensive options for the pets who require more than just routine preventive care. We strive to be a haven for under-resourced families, offering a sanctuary where they can find top-notch diagnostics, medical treatment, hospitalization, and advanced surgical procedures including orthopedic and cardiac.

Your sponsorship is vital in enabling us to raise essential funds for our expansion. By increasing our capacity to provide comprehensive care for pets in need, we aim to address the growing demand. This expansion allows us to fill a crucial void in the community, ensuring that sick, injured, and senior pets receive the necessary medical attention. Our overarching goal is to prevent unnecessary surrenders and euthanasia by offering viable treatment options.

In addition, we have forged partnerships with several rescues to enhance event promotion. These partners will not only help spread the word but also bring adorable, adoptable dogs to the event. The combined social media coverage through these collaborations exceeds an impressive 300,000!

We are very enthusiastic about this event and believe it presents your business with both a valuable marketing opportunity and a meaningful way to contribute to a wonderful cause. We hope you to consider becoming a sponsor and joining us in making a positive impact on the lives of families and their beloved pets.

Thank you for your time, and we look forward to the possibility of working together.

## OUR MEDIA SPONSORS:



# Sponsorship Opportunities

## 2nd Annual White Rock Dog Walk

Benefiting CHEW Animal Hospital



Thank you for your interest in the White Rock Dog Walk, benefiting CHEW Animal Hospital.

CHEW Animal Hospital, located at 8484 Walnut Hill Lane in Dallas, Texas, stands as a distinctive non-profit veterinary hospital. Committed to community education on pet care and addressing overpopulation, we offer comprehensive services such as diagnostics, treatment, and advanced surgeries, including orthopedic procedures for qualifying families. In the face of rising veterinary costs and financial challenges for families, CHEW often becomes the sole option for pets who are chronically ill or critically injured. Our diverse services aim to help families keep their pets, preventing surrenders to shelters and alleviating the impact of diseases, sickness, or injuries.

Your sponsorship will contribute to our mission of expanding our footprint and helping us reach our goal of \$650K and allowing us to assist more families and pets in need. The 2nd Annual White Rock Dog Walk is scheduled for April 21, 2024, at White Rock Lake in Dallas, Texas, and we invite you to consider becoming a sponsor for this impactful event. In return for your sponsorship, you will receive positive media attention through our marketing efforts and online presence.

We have provided a detailed sponsorship package for your consideration. If you have any questions or are interested in naming rights in and around the new building, please do not hesitate to contact us. We are open to discussing tailored sponsorship packages that align with your business goals.

Your support will make a significant difference in our ability to continue helping families and pets in need. Thank you for taking the time to explore our sponsorship opportunities, and we look forward to the possibility of working together.

*Jaime R. Aronson*

Marketing and Fundraising

CHEW Animal Hospital

e: [jaime.aronson@yahoo.com](mailto:jaime.aronson@yahoo.com)

c: 954.649.5449



# 2023 EVENT RECAP

The inaugural year proved to be a tremendous success! Drawing a crowd of hundreds, we successfully raised \$25,000 for the expansion of our animal hospital, and our community provided exceptional support. Over 300 attendees, accompanied by 100 dogs, enjoyed a delightful morning exploring Beautiful White Rock Lake, engaging with vendors, and fostering a sense of community spirit.

“We had a great time and really enjoyed the event. Thank you again for inviting us!”  
- Apollo Rescue

“A fantastic event for a fantastic cause. The turnout was great and we met lots of new people. Looking forward to next year.”  
- Whiskers Cat Cafe

“East Dallas Arts was proud to sponsor the event. We love being a part of any nonprofit doing good things in Dallas.”  
- East Dallas Arts

“Events was nice! It was good to network and get the name of my rescue out there. Looking forward to seeing the pics.”  
- Shannon, Embark Empathy

“My team said the event went well and were happy with the turnout.”  
- Mark, Dogs Unleashed



# HOW FAR WILL YOUR LOGO GO?

OUR MEDIA SPONSORS:



- Over **200K** followers on FB
- Over **100K** followers on IG
- Over **45K** Newsletter Subscribers
- Presenting Partner on Print Material
- Signage at event
- Flyers to be distributed across DFW





# 5K WHITE ROCK DOG WALK

## Sponsorship Opportunities

**THE TOP DOG**  
**\$7,500 - one available**

- **"Your name here" Presents:**
- **Category exclusivity**
- Logo on WRDW t-shirts
- Top placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- 12'x12' Booth onsite WRDW (table and chairs not provided)
- Registration for up to 10 team members for the WRDW
- Opportunity to place items in swag bag
- Inclusion with link in all social media posts/boosts for event
- Listing in all print, electronic & social media for event
- Inclusion in at least 2 press releases for event
- Inclusion in a "Thank You" email and social media post-event
- Right of first refusal for 2025 event renewal

**LEADER OF THE PACK**  
**\$5,000 - one available**

- **Category exclusivity**
- Logo on WRDW t-shirts
- Placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- 12'x12' Booth onsite WRDW (table and chairs not provided)
- Registration for up to 8 team members for the WRDW
- Opportunity to place items in swag bag
- Inclusion with link in all social media posts/boosts for event
- Listing in all print, electronic & social media for event
- Inclusion in at least 2 press releases for event
- Inclusion in a "Thank You" email and social media post-event

**PAW-FECT COMPANION \$3,500 - two available**

- **Category exclusivity**
- Logo on WRDW t-shirts
- Placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- 10'x10' Booth onsite WRDW (table and chairs not provided)
- Registration for up to 6 team members for the WRDW
- Opportunity to place items in swag bag
- Inclusion with link in all social media posts/boosts for event
- Listing in all print, electronic & social media for event
- Inclusion in a "Thank You" email

Sunday, April 21 | 8:00am | Table & Playground Pavilion White 553-683 E Lawther Dr, Dallas, TX



# 5K WHITE ROCK DOG WALK

## Sponsorship Opportunities

**FUR-TASTIC \$2,500**  
five available

- Logo on WRDW t-shirts
- Placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- 10x10 Booth Space onsite at the WRDW (table and chairs not provided)
- Registration for up to 4 team members for the WRDW
- Opportunity to place items in swag bag
- Inclusion with link in all social media
- Listing in all print, electronic & social media for event

**Man's Best Friend \$1,500**  
five available

- Logo on WRDW t-shirts
- Placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- 10x10 Booth Space onsite at the WRDW (table and chairs not provided)
- Listing in all print, electronic & social media for event



**HERE FOR THE PAW-TY \$1,000**  
ten available

- Logo on WRDW t-shirts
- Placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- DOG Water Station Sign
- Listing in all print, electronic & social media for event

**Fido's Corner**  
**\$500**

- Opportunity to place items in swag bag
- Placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- Listing on individual Social Media Platforms for event



# 5K WHITE ROCK DOG WALK

## Sponsorship Opportunities

### TEE-SHIRT SPONSOR \$2,000 one available

- Logo on WRDW t-shirts, see above
- Opportunity to place items in swag bag
- Recognition in sponsor section on CHEWac.org with logo and link
- Listing on individual Social Media Platforms for event

### SWAG BAG SPONSOR \$2,000 one available

- Logo on WRDW Swag Bag
- Opportunity to place items in swag bag
- Recognition in sponsor section on CHEWac.org with logo and link
- Listing on individual Social Media Platforms for event

### DOG WATER STATION \$250 ten available

- Sponsor a Dog Water Station along 5k trail (MM170-MM156)
- Includes Signages at each water station purchased
- Recognition in sponsor section on CHEWac.org with logo and link

### VENDOR BOOTH \$150 unlimited

- Opportunity to showcase and market your company's products just in time for Mother's Day!
- 10x10 Booth Space onsite at with logo and link (Table and Chairs not provided)
- Recognition in sponsor section on CHEWac.org with logo and link

### CUSTOM SPONSORSHIPS

- Are you looking for more presence on the event day?
- Do you want your business to be behind the scenes on marketing material?
- Let us create a custom sponsorship package for your business

Contact: Jaime Aronson, 954.649.5449 for your custom package.







# 5K WHITE ROCK DOG WALK

## Sponsorship Opportunities

Donor Name/Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number/Email: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

- Please select Sponsorship Level:  The Top Dog  The Leader of the Pack  Paw-Fect  Fur-Tastic  
 Man's Best Friend  Here for the Paw-ty  Fido's Corner  
 Dog Water Station  Vendor Booth  Tee-Shirt  Swag Bag

AND/OR simply make a donation in this amount: \$ \_\_\_\_\_

Payment Method:  **Check is enclosed - Please make checks payable to: "CHEW Animal Clinic"**

Credit Card:  VISA  Master Card  American Express  Discover

Card Number: \_\_\_\_\_ Expires: \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_ State/City/Zip: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please return this form to: CHEW Animal Clinic 8484 Walnut Hill Lane | Dallas, Texas 75231**

Questions/Assistance: Jaime Aronson | email: [jaime.aronson@yahoo.com](mailto:jaime.aronson@yahoo.com) | cell: 954-649-5449

CHEW Animal Hospital is a 501c3 charitable organization, EIN 85-3866990